

NORTHEAST™ 20

8AM 9AM 10AM 11AM 12PM 1PM 2PM 3PM

FRIDAY, MARCH 9 (SHOW)

SEMINAR ROOM A

SEMINAR ROOM B

DEMOS



2012 East Coast Resolution & Leadership Meeting
Hosted by AASP/NJ
NORTHEAST™ Seminar Facility



SATURDAY, MARCH 10 (SHOW)

SEMINAR ROOM A

SEMINAR ROOM B

DEMOS

			Painting With Blended Nitrogen	The Customer Encounter: How the Front End Can Make or Break Your Business	How to Capture New Cars, Customers & Revenue Through Digital Marketing
I-CAR Vehicle Technology & Trends 2011 (NEW11)				OEM Repair Procedures vs. Repair Standards: PART 2	NUCAR Presents: Hybrid Aftermarket Service
	Triage Demo@ MEC Lobby PRE-REG REQUIRED!			Stop Guessing... Start Knowing (Presented by ALLDATA)	ASE Test Prep (Presented by Teresa Bolton, ASE)

SUNDAY, MARCH 11 (SHOW)

SEMINAR ROOM A

SEMINAR ROOM B

Fourth Annual Family Day
Presented by AASP/NJ
SEMINAR AREA

1 2 AT-A-GLANCE

4PM 5PM 6PM 7PM 8PM 9PM 10PM 11PM 12AM

SHOW HOURS 5PM - 10PM)

Registration Forum Meeting & SCRS Rooms (ALL)	SH OW	OP EN	Drying Waterborne: What You Need to Know NOW	SOS: A Social Media Intervention	2012 NORTHEAST™ Exhibitor Appreciation After-Party Presented by AASP/NJ SEMINAR AREA **This event is open to NORTHEAST™ 2012 Exhibitors Only.**
			Shop Differentiation: How to Make Your Facility Stand Out	OEM Repair Procedures vs. Repair Standards: PART 1	
			Stop Guessing... Start Knowing (Presented by ALLDATA)		

SHOW HOURS: 10AM - 5PM)

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SHOW HOURS: 10AM - 3PM)

Shaded boxes above are categorized as follows:



- DEMO
*Held in Demo Area (Booth #720-722) unless otherwise noted.
- OWNER/MANAGER SEMINAR
- SPECIAL EVENT
- PAINTER / ESTIMATOR/ TECHNICIAN SEMINAR