

AASP/NJ'S

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NORTHEAST[®] 2023
AUTOMOTIVE SERVICES SHOW

MARCH 17-19, 2023

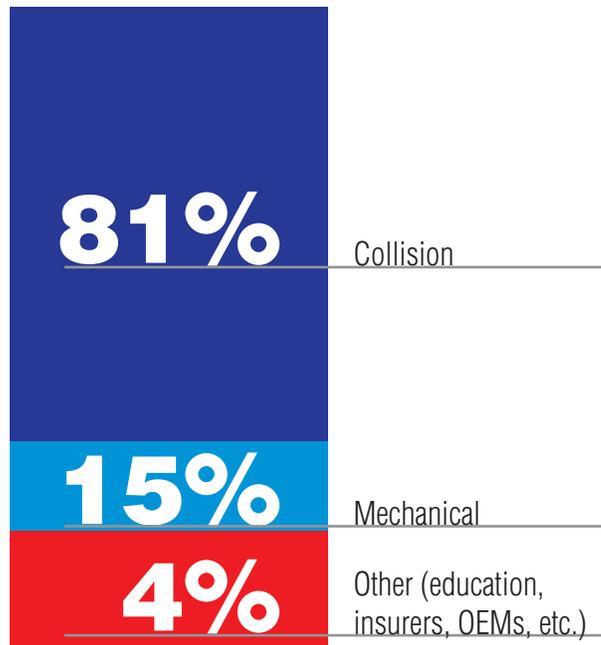
MEADOWLANDS EXPOSITION CENTER • SECAUCUS, NJ

**EXHIBITOR
PROSPECTUS**

NORTHEAST

YOUR THREE-DAY WINDOW TO REACH REPAIR INDUSTRY PROFESSIONALS IN THE MOST DENSELY POPULATED REGION OF THE COUNTRY.

NORTHEAST 2022 ATTENDANCE BY INDUSTRY SEGMENT



23% FIRST-TIME ATTENDEES AT NORTHEAST 2022

RETURNING ATTENDEES **77%**

"Having not personally attended NORTHEAST before, I wasn't prepared for how many people actually attended, and how interested they were in products. **There were no tire-kickers here - people knew exactly what they wanted."**

PROJECTED ATTENDANCE FOR NORTHEAST 2023:

6,000

NORTHEAST is the only place in the region to find industry-leading products, services, technology, innovation and education, ALL IN ONE PLACE.

NORTHEAST
WWW.AASPNJNORTHEAST.COM

Proudly presented by
AASP
NEW JERSEY
ALLIANCE OF AUTOMOTIVE SERVICE PROVIDERS

For more information or to exhibit, contact:
Alicia Figurelli | Exhibitor Sales Director
973-667-6922 | alicia@grecopublishing.com

AASP/NJ's 46th Annual NORTHEAST® 2023 AUTOMOTIVE SERVICES SHOW
FRIDAY, MARCH 17: 5pm-10pm | SATURDAY, MARCH 18: 10am-5pm | SUNDAY, MARCH 19: 10am-3pm
MEADOWLANDS EXPOSITION CENTER • 355 PLAZA DR. • SECAUCUS, NJ 07094

NORTHEAST®

Thousands of repairers in a one-of-a-kind atmosphere and location, all under one roof!

At NORTHEAST®, showcase your company to a wide variety of attendees from all walks of the repair industry, from the tech who wants "The Next Big Thing" in their toolbox to the shop owner doing the DECISION-MAKING and PURCHASING.

NORTHEAST is a three-day trade event tailored specifically to promoting the advancement of today's automotive repair professional, from the seasoned repairer to those who are just starting out. Whether you are looking to gain industry knowledge, attain information on the latest procedures or processes, or want to browse through some of the hottest products, services and equipment, NORTHEAST provides you with the best of the best, just minutes from New York City.

NORTHEAST is the flagship event of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ), the Garden State's largest association of collision and mechanical repairers. Since 1963, AASP/NJ has been dedicated to the success of New Jersey's automotive repairers and the industry at large.

NORTHEAST features over 150 exhibitors in a 65,000-square-foot facility over a three-day period, with exclusive training opportunities, networking, industry meetings, the chance to win great attendee prizes, and much more!

Top-notch educational offerings, hundreds of industry-leading exhibitors, meetings and events in one centralized location combine to make NORTHEAST a can't-miss event for all members of the automotive repair industry!

"The show has continued to grow since relocating to the Meadowlands. NORTHEAST gives us more and more potential buyers year after year than any regional show out there."

27,479

Collision and mechanical repair industry businesses within 100 miles of show site

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