

AASP/NJ's

NE 24

NORTHEAST[®] 2024
Automotive Services Show

March 15-17, 2024

Meadowlands Expo Center • Secaucus, NJ

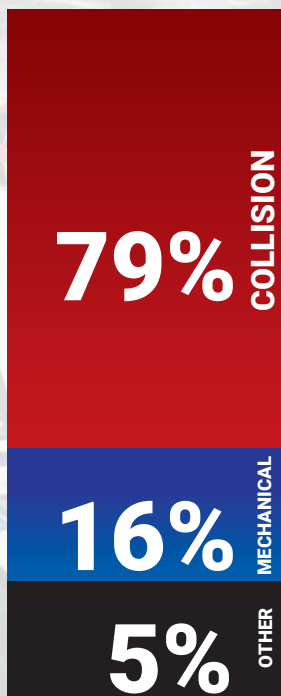
**EXHIBITOR
PROSPECTUS**

NORTHEAST

YOUR THREE-DAY WINDOW TO REACH REPAIR INDUSTRY PROFESSIONALS IN THE MOST DENSELY POPULATED REGION OF THE COUNTRY.

AASP/NJ's NORTHEAST Automotive Services Show puts your company in front of thousands of potential customers, representing every level of the automotive repair industry.

2023
ATTENDANCE
BY INDUSTRY
SECTOR



PROJECTED
ATTENDANCE
FOR 2024:
6,500

"One can type a search into Google for information on industry products and business services, but it won't replace the face-to-face discussion and live demonstrations that an event like **NORTHEAST provides."**

***NORTHEAST** is the only place in the region to find industry-leading products, services, technology, innovation and education...*

ALL UNDER ONE ROOF.

NORTHEAST
WWW.AASPNJNORTHEAST.COM

Proudly presented by
AASP
NEW JERSEY
ALLIANCE OF AUTOMOTIVE SERVICE PROVIDERS

For more information or to exhibit, contact:
Alicia Figurelli | Exhibitor Sales Director
973-667-6922 | alicia@grecopublishing.com

AASP/NJ's 47th Annual NORTHEAST® 2024 AUTOMOTIVE SERVICES SHOW
FRIDAY, MARCH 15: 5pm-10pm | SATURDAY, MARCH 16: 10am-5pm | SUNDAY, MARCH 17: 10am-3pm
MEADOWLANDS EXPOSITION CENTER • 355 PLAZA DR. • SECAUCUS, NJ 07094

NORTHEAST

Thousands of repairers in a one-of-a-kind atmosphere and location, all under one roof!

NORTHEAST is your three-day window to reach buyers and potential customers, from the tech who wants "The Next Big Thing" in their toolbox to the shop owner doing the **DECISION-MAKING and **PURCHASING**. No tire kickers here!**

NORTHEAST is a three-day trade event tailored specifically to promoting the advancement of today's automotive repair professional, from the seasoned repairer to those who are just starting out. Whether you are looking to gain industry knowledge, attain information on the latest procedures or processes, or want to browse through some of the hottest products, services and equipment, NORTHEAST provides you with the best of the best, just minutes from New York City.

NORTHEAST is the flagship event of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ), the Garden State's largest association of collision and mechanical repairers. Since 1963, AASP/NJ has been dedicated to the success of New Jersey's automotive repairers and the industry at large.

NORTHEAST features over 150 exhibitors in a 65,000-square-foot facility over a three-day period, with exclusive training opportunities, networking, industry meetings, the chance to win great attendee prizes, and much more!

Top-notch educational offerings, hundreds of industry-leading exhibitors, meetings and events in one centralized location combine to make NORTHEAST a can't-miss event for all members of the automotive repair industry!

**"We had a lot of expectations going into NORTHEAST as an exhibitor, and they've all been met...or exceeded!
The market is great, with a high concentration of local shops."**

27,942

**Automotive repair industry
businesses within
100 miles of expo center**

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