

DRIVE YOUR FUTURE.



NORTHEAST[®] AUTOMOTIVE SERVICES SHOW

proudly presented by AASP/NJ

MARCH 20-22

Meadowlands Exposition Center
Secaucus, NJ

EXHIBITOR PROSPECTUS

WELCOME TO

NORTHEAST[®]

Your three-day window to reach thousands of collision and mechanical repair professionals, all under one roof

NORTHEAST is a three-day trade event tailored specifically to promoting the advancement of today's automotive repair professional, no matter what area of the shop you represent. Attendees gain industry knowledge, insights and information on the latest procedures or processes, and browse through some of the hottest products, services and equipment the industry has to offer at NORTHEAST - just minutes from New York City.

NORTHEAST is the flagship event of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ), the Garden State's largest association of collision and mechanical repairers. Since 1963, AASP/NJ has been dedicated to the success of New Jersey's automotive repairers and the industry at large.

NORTHEAST features exclusive training opportunities, networking, industry meetings, the chance to win thousands of dollars worth of great attendee prizes, and more, with FREE show floor access for all attendees.

Top-notch educational offerings, hundreds of industry-leading exhibitors, meetings and events in one centralized location combine to make NORTHEAST a can't-miss event for all members of the automotive repair industry.

EXHIBITOR REGISTRATION IS NOW OPEN!

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NORTHEAST[®] Exhibitor Sales Director

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OVERVIEW

AASP/NJ's NORTHEAST® Automotive Services Show at the Meadowlands brings together the automotive repair industry for top products, education, networking, and events, with something for everyone all under one roof!

EDUCATION

NORTHEAST provides our attendees with days worth of shop training that can be applied immediately following the show. Past presenters include Mike Anderson (Collision Advice), Danny Gredinberg (Database Enhancement Gateway), Dave Gruskos (Reliable Automotive Equipment), David Luehr (Elite Body Shop Solutions), Josh McFarlin (AirPro Diagnostics), John Shoemaker (BASF) and more. In 2024 our educational slate expanded to include special pre-show full day workshops from Elite Body Shop Solutions and Collision Advice / CCC Intelligent Solutions!

INDUSTRY NETWORKING

Talk shop before, during and after NORTHEAST, at events including our Friday morning East Coast Resolution Forum and Leadership Meeting - where industry leaders from around the nation gather for collaborative discussion - and our Friday evening Exhibitor Appreciation After-Party, where AASP/NJ thanks our vendors for their support!

EVENTS ALL WEEKEND LONG

NORTHEAST attendees have the chance while walking the show floor to be part of any number of special events happening throughout the weekend, from celebrity signings and meet-and-greets to the chance to witness our annual Young Technician Awards, or a Recycled Rides® vehicle gifting presentation. Attendees can win big, too! NORTHEAST giveaways happen all three days of the show, and our annual Bodywork Bowl Collision Repair Skills Competition lets attendees test their skills for a chance to win cash and prizes!



WHO EXHIBITS AT NORTHEAST?

PRODUCTS & SERVICES FOUND IN NORTHEAST EXHIBITOR BOOTHS INCLUDE:

- ADAS SERVICES
- AUTO BODY EQUIPMENT
- AUTO BODY SOFTWARE
- AUTO MAKER / OEM
- BUSINESS CONSULTING
- COMPRESSED AIR PRODUCTS
- DIAGNOSTIC EQUIPMENT
- EDUCATION / TRAINING
- ENVIRONMENTAL COMPLIANCE
- EV CHARGING STATIONS
- FASTENERS
- FINANCIAL PLANNING
- GLASS REPLACEMENT/REPAIR
- MANAGEMENT TRAINING
- PAINT, BODY, EQUIPMENT DISTRIBUTOR (PBE "JOBBER")
- PAINT MANUFACTURER
- PAINT BOOTH REPAIR
- PARTS SUPPLIER
- RECYCLED PARTS
- REFINISHING EQUIPMENT
- SHOP TOOLS
- SPRAYBOOTH MANUFACTURER
- SPRAYBOOTH MAINTENANCE
- TITLE SERVICES
- TRADE ASSOCIATION
- WASTE MANAGEMENT
- WHEEL REPAIR AND ACCESSORIES
- AND MORE!

SECAUCUS, NJ AREA

- 20+ restaurants and 9+ hotels in walking distance
- 2 miles from American Dream & Meadowlands Sports Complex
- Minutes from Newark Liberty International Airport
- Close proximity to NJ Turnpike and Garden State Parkway



There is nothing like NORTHEAST for quality, engaged attendees who are looking to do business. You won't find tire kickers here!

WHO ATTENDS NORTHEAST?

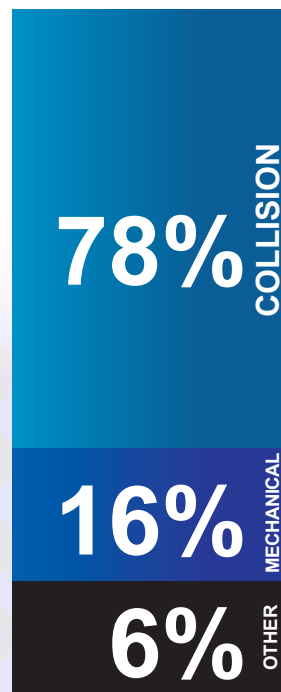
Typical NORTHEAST attendees include:

- Account manager
- A tech
- Adjuster
- Apprentice tech
- Body technician
- Claims
- Collision director
- Detailer
- Estimator
- Field operations
- Fixed operations specialist
- Fleet technician
- General manager
- Instructor
- Lead painter
- Manager
- Mechanic
- Office manager
- Operations Manager
- Outside sales rep
- Owner
- Painter
- Parts counter
- Parts manager
- PBE supplier
- Prepper
- Production manager
- Product Specialist
- Recycler
- Restoration tech
- Senior engineer
- Sales
- Shop foreman
- Student
- Technical trainer
- Technician
- Triage coordinator

2026
ANTICIPATED
ATTENDANCE:
6,500+

// AASP/NJ does a great job providing relevant information and training that I can put in place immediately, along with hundreds of booths full of exactly what I need to be successful. And all that is driving distance from the shop! **//**

2025 ATTENDANCE BY INDUSTRY SECTOR



Why do attendees come to NORTHEAST?

- Purchasing and research
- In-person and hands-on demos
- Networking with industry peers
- Shop education and training
- Unity with fellow AASP/NJ members
- Learning about industry trends
- Meeting with current and new vendors
- The chance to win thousands in prizes
- Show floor admittance is FREE!



NORTHEAST 2025 EXHIBITORS

1SourceADAS
 2nd Chance Projects LLC/Termomeccanica
 Accudraft Paint Booths
 ADAS L.I.
 Advance Auto Parts
 AE Tools & Computers
 Aeromotive Services Inc.
 Aircat
 AirPro Diagnostics
 AkzoNobel
 Albert Kemperle
 All Clear Diagnostics & Calibration
 All Star Auto Parts
 ALLDATA
 Alloy Wheel Repair Specialists
 AMMEX Corporation
 Ansell, Grim & Aaron, P.C.
 Associated Equipment
 AsTech, Driven by Repairify
 Auto Body Distributing Co.
 Auto Glass Direct
 Axalta Coating Systems
 Bad Dog Tools
 BASF
 BLUDEE HVAC MACHINES
 Bosna Industrial Corp.
 CAM Auto
 Capella Solutions Inc.
 Car ADAS Solutions
 Car-Part.com
 Car-Rep Automotive
 Carmic.ai
 CARSTAR
 Carworx
 CAS
 CCC Intelligent Solutions
 Cebotech Inc.
 CEMB USA
 Centerline Collision Equipment
 Central Paint
 Certified Collision Group
 Collision Equipment Consulting
 Collision Services
 Conover Beyer Associates Insurance
 Consolidation Coach
 Custom Paints Inc.
 Deerfos America
 Detailing World New Jersey
 DRIVE

Elite Body Shop Solutions
 Enterprise Mobility
 Eppy's Tool & Equipment Warehouse Inc.
 Equip Automotive Systems
 Express Diagnostics
 Fenix Parts
 Findpigtails.com
 Fred Beans Parts
 Hunter Engineering
 I-CAR
 IKOTEC
 Indasa USA
 Innovative CRTE
 Intrepid Direct Insurance
 IVAT Coatings
 John Bean
 JohnDow Industries
 KECO Body Repair Products
 Killer Tools & Equipment
 Law Offices of Thomas J. Cherichello
 Lift King Products
 Live Oak Bank
 Lombard Equipment
 Matthew's Auto Supplies
 Metropolitan Car-o-liner
 Mitchell International Inc.
 Motor Guard
 My Auto Store
 NJ DEP Small Business Environmental
 Assistance Program
 NexWeld Innovations
 Nitro Innovations
 OEC
 Opus IVS
 Original Concepts Inc.
 Parts Authority
 PartsKick
 PCBancard
 Perfect Pull

Pinnacle Collision Repair Equipment
 Pliogrip, Like 90, Walcom
 Polyvance
 Power Home Remodeling
 Pro Spot
 Production Board
 Q1
 Rapid Air
 Rapid Rabbit ADAS Service LLC
 Rapid Rim / Dent Wizard
 RBL Products
 Reading Technologies, Inc. (RTi)
 Reliable Automotive Equipment
 Revv
 Saicozero
 SANTINT USA, Inc.
 SAR,B&R and Hiko
 Seymour of Sycamore
 Shamrock Sales
 Solera
 Solidus Equipment Systems
 Spanesi
 Steck Manufacturing Co. (Milton
 Industries)
 Sun Collision
 Sunmight USA Corporation
 Symach Srl
 TEROSON
 TOPDON USA
 Tractable AI
 United Recyclers Group
 USI of North America
 Vintage Pro, FBS, Ace of Shades
 Wallmek Tools
 Wayne Massimi Automotive
 Women's Industry Network (WIN)
 World Insurance Associates LLC
 XYZ Fasteners Inc.
 Yatu Group (USA) Incorporated

To exhibit or for more information, visit

AASPNJNORTHEAST.COM

or contact **Alicia Figurelli**, NORTHEAST® Sales Director

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