



AASP/NJ'S 50TH ANNUAL

NORTHEAST 2027

**AUTOMOTIVE SERVICES SHOW
AT THE MEADOWLANDS**

MARCH 19-21

**EXHIBITOR
PROSPECTUS**

NORTHEAST[®]

CELEBRATING **50 YEARS** OF AUTOMOTIVE REPAIR EXCELLENCE!

NORTHEAST is a three-day trade event tailored specifically to promoting the advancement of today's automotive repair professional, no matter what area of the shop you represent. Attendees gain industry knowledge, insights and information on the latest procedures or processes, and browse through some of the hottest products, services and equipment the industry has to offer at NORTHEAST - just minutes from New York City.

NORTHEAST is the flagship event of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ), the Garden State's largest association of collision and mechanical repairers. Since 1963, AASP/NJ has been dedicated to the success of New Jersey's automotive repairers and the industry at large.

NORTHEAST features exclusive training opportunities, networking, industry meetings, the chance to win thousands of dollars worth of great attendee prizes, and more, with FREE show floor access for all attendees.

Top-notch educational offerings, hundreds of industry-leading exhibitors, meetings and events in one centralized location combine to make NORTHEAST a can't-miss event for all members of the automotive repair industry.

EXHIBITOR REGISTRATION IS NOW OPEN!

CONTACT: **Alicia Figurelli**

NORTHEAST[®] Exhibitor Sales Director

973-667-6922 | alicia@grecopublishing.com



WHY NORTHEAST?

AASP/NJ's NORTHEAST® Automotive Services Show at the Meadowlands brings together the automotive repair industry for top products, education, networking, and events, with something for everyone all under one roof!

EDUCATION

NORTHEAST provides our attendees with days worth of shop training that can be applied immediately following the show. Past presenters include Mike Anderson (Collision Advice), Kyle Bradshaw (K&M Collision), Danny Gredinberg (Database Enhancement Gateway), Dave Gruskos (Reliable Automotive Equipment), Josh McFarlin (AirPro Diagnostics), Aaron Schulenburg (SCRS) and more. In 2024 our educational slate expanded to include special pre-show full day workshops from Elite Body Shop Solutions and Collision Advice, and in 2026 we grew further to include mechanical and Spanish-speaking courses. We're continuing on that trend of expansion into 2027 and beyond!

INDUSTRY NETWORKING

Talk shop before, during and after NORTHEAST, at events including our Friday morning East Coast Resolution Forum and Leadership Meeting - where industry leaders from around the nation gather for collaborative discussion - and our Friday evening Exhibitor Appreciation After-Party, where AASP/NJ thanks our vendors for their support. And this year, be on the lookout for special events to help us celebrate 50 years of NORTHEAST!

CAN'T MISS ACTIVITY ON THE FLOOR ALL WEEKEND LONG

NORTHEAST attendees have the chance while walking the show floor to be part of any number of special events happening throughout the weekend, from celebrity signings and meet-and-greets to the chance to witness our annual Young Technician Awards, or a Recycled Rides® vehicle gifting presentation. Attendees can win big, too! NORTHEAST giveaways happen all three days of the show, and our annual Bodywork Bowl Collision Repair Skills Competition lets attendees test their skills for a chance to win cash and prizes!



WHAT'S NEW FOR NORTHEAST 2027?

You could say that NORTHEAST 2027 has been 50 years in the making. As we celebrate the 50th anniversary of NORTHEAST, we'll be pulling out all the stops to make this is our best event yet!

INCREASED MECHANICAL PRESENCE

AASP/NJ, host association of NORTHEAST, invites ALL industry stakeholders to be a part of NORTHEAST! Our 2025 schedule included expanded educational opportunities for mechanical repairers and an increase in exhibitors for the mechanical sector. Whether you're a shop, repairer, instructor, student, influencer, or just love collision and mechanical repair, there is no better place to take in the best of the industry than NORTHEAST.

EVEN MORE PRIZES, GIVEAWAYS & CONTESTS!

At NORTHEAST 2027, you'll have a chance to win thousands with our fan-favorite NORTHEAST Dollars and VIP Ticket giveaways - with some new "Golden Ticket" surprise giveaways in store to help celebrate NORTHEAST's golden anniversary!

LIVE EVENTS & DEMOS ON THE FLOOR - ALL WEEKEND LONG!

We'll already have plenty of action on the show floor from our exhibitors, and NORTHEAST 2027 will also be host to live broadcasts, industry podcasts and interviews, live, hands-on demos all weekend and more. This is your chance to be part of something BIG!

COME HELP US CELEBRATE!

NORTHEAST is not only the largest regional trade show of its kind - as we turn 50 in 2027, we're also the longest-running! Come help us celebrate with special events leading up to and during NORTHEAST to mark this milestone event!



WHO ATTENDS NORTHEAST?

Typical NORTHEAST attendees include:

- Account manager
- A tech
- Adjuster
- Apprentice tech
- Body technician
- Claims
- Collision director
- Detailer
- Estimator
- Field operations
- Fixed operations specialist
- Fleet technician
- General manager
- Instructor
- Lead painter
- Manager
- Mechanic
- Office manager
- Operations Manager
- Outside sales rep
- Owner
- Painter
- Parts counter
- Parts manager
- PBE supplier
- Prepper
- Production manager
- Product Specialist
- Recycler
- Restoration tech
- Senior engineer
- Sales
- Shop foreman
- Student
- Technical trainer
- Technician
- Triage coordinator

2026
ANTICIPATED
ATTENDANCE:
6,500+

NORTHEAST[®]

THERE IS NOTHING LIKE NORTHEAST for quality, engaged attendees who are looking to do business. No tire kickers here!

2026 ATTENDANCE BY INDUSTRY SECTOR

78%

COLLISION

18%

MECHANICAL

4%

OTHER

Why do attendees come to NORTHEAST?

- Purchasing and research
- In-person and hands-on demos
- Attending industry meetings
- Networking with industry peers
- Shop education and training
- Unity with fellow AASP/NJ members
- Learning about industry trends
- Meeting with current and new vendors
- The chance to win thousands in prizes
- Show floor admittance is FREE!



WHO EXHIBITS AT NORTHEAST?

Products & services found on the NORTHEAST show floor include:

- **ADAS SERVICES**
- **AUTO BODY EQUIPMENT**
- **AUTO BODY SOFTWARE**
- **AUTO MAKER / OEM**
- **AUTO PARTS**
- **BUSINESS CONSULTING**
- **COMPRESSED AIR PRODUCTS**
- **DETAILING PRODUCTS**
- **DIAGNOSTIC EQUIPMENT**
- **DIAGNOSTIC TOOLS**
- **EDUCATION / TRAINING**
- **ENVIRONMENTAL COMPLIANCE**
- **EV CHARGING STATIONS**
- **FASTENERS**
- **FINANCIAL PLANNING**
- **GLASS REPLACEMENT/REPAIR**
- **HEAVY DUTY TRUCK REPAIR PRODUCTS**
- **MANAGEMENT TRAINING**
- **MEASURING SYSTEMS**
- **PAINT, BODY, EQUIPMENT DISTRIBUTOR (PBE "JOBBER")**
- **PAINT MANUFACTURER**
- **PAINT BOOTH REPAIR**
- **PARTS SUPPLIER**
- **RECYCLED PARTS**
- **REFINISHING EQUIPMENT**
- **SHOP TOOLS**
- **SPRAYBOOTH MANUFACTURER**
- **SPRAYBOOTH MAINTENANCE**
- **TITLE SERVICES**
- **TRADE ASSOCIATION**
- **WASTE MANAGEMENT**
- **WHEEL REPAIR & ACCESSORIES**
- **AND MORE!**

NORTHEAST 2026 EXHIBITORS

1MDE	Ikotec America
Advance Auto Parts	Indasa USA
Aeromotive Services Inc.	Innovative CRTE
AIRCAT Pneumatic Tools	Jasper Engines & Transmissions
AirPro Diagnostics	JOHN BEAN
Albert Kemperle Inc.	JohnDow Industries
All Clear Diagnostics & Calibration	KECO Body Repair Products
Alloy Wheel Repair Specialists	Lift King Products
Ansell Grimm & Aaron PC	Like 90
ARC Equipment LLC	Lombard Equipment
asTech, Driven by Repairify	Matthew's Auto Supplies
Autel	Maxon Auto Group
Auto Body Distributing Co.	Metal Medic PDR Tools
Autozone/Alldata	Metropolitan Car-o-liner
Bad Dog Tools	Mitchell, an Enlyte Company
BASF	Motor Guard Corporation
Bella Auto Body Paint	My Auto Store
Blowtherm	National Autobody Parts Warehouse
Bludee HVAC Machines	NexWeld Innovations
Bonding Solutions	Nitro Innovations
Bosna Industrial Corp	NJ DEP SBA Program
Car ADAS Solutions	OEC
Car-Part.com	Opus IVS
Car-Rep Automotive Products	Original Colors
Carmic AI	PartsTrader
Carworx	Pelatec Spray Apparel
CAS	Pinnacle Collision Equipment
CCC Intelligent Solutions	Pliogrip
CCP Direct	PNC Bank
Cebotech	Polyvance
CEMB USA	Power Home Remodeling
Centerline Collision Equipment	Pro Spot
Central Paint	Reliable Automotive Equipment
Changing the Industry Podcast	Revv
Christensen Recycling	Santint USA, Inc.
Collision Equipment Consulting	SAR Lifts and Automotive Equipment
Collision Services by US Auto Supply	Seymour of Sycamore
Consolidation Coach	Shamrock Sales, Inc.
CTW International, Inc.	Solera - Audatex
Deerfos America	Spanesi
Dent Fix Equipment	SprayComp Inc.
Dent Wizard International, LLC	Steck Manufacturing (Milton Industries)
Detailing World	Steele Services Inc.
DJS Fabrications	Sun Collision
DRIVE	Sunmight USA
Emko Technologies	SUR&R
Enterprise Mobility	Telwin S.P.A.
Eppy's Tool & Equipment Warehouse Inc.	Termomeccanica GL
Express Diagnostics	Top Shop Collision Group / Square One
Fenix Parts	TOPDON TECHNOLOGIES USA INC
Garmat USA	Total Loss Consulting
Gloveworks	United Recyclers Group
Grandstand Sports	USI of North America
GRIPEDGE Tools	Walcom
Helios	World Insurance Associates LLC
High Lift Financial	XYZ Fasteners Inc.
Hunter Engineering	Yatu Group (USA) Incorporated
I-CAR	